

Board Meeting 05/02/2025

2 May 2025 / 11:05AM / Teams

ATTENDEES

Lindi Miller (HNTB), **Katie Story-Hogue (AFCO)**, Suzanne Peyton (LIT), **Amanda Furr**, **Kristen Spickard (Garver)**, Jessica Halbrook (Garver), **Julia Phillips (BGE)**, **Jill Marchese (Darragh)**, **Claire Schoppe (McClelland)**, **Katie Rutledge (McClelland)**, Keli Wylie(ARDOT), **Srishti Bhutani(Michael Baker)**, Laura Long (LIT), **A'Ja Rolfe(LIT)**

*Present attendees in **BOLD***

AGENDA

Approval of Minutes

- April Board Minutes **APPROVED** as written: Lindi motioned to approve, Claire 2nd



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AR-Board Meeting Mi

- Srishti **CONFIRMED** as Chapter Secretary by Lindi.

Old Business

Action Items:

1. Develop difference in Gala sponsorship levels and Chapter Partnership levels and add Public Agency partnership options
 - a. Lindi to review comments and February minutes' comments.
 - b. Kristen to review Lindi's email about partnership packet.Potential partners: A Carwash company, Neil Schaffer.
2. 2025 NWA Committee
 - a. Reviewed Julia's poll, several volunteers available for event actions, really need Finance option in NWA
3. Submit revised By-Laws to WTS-I
 - a. Alison from WTS-I reverted on 24th April and suggested having a meeting post annual conference with at least a member or two to go over the bylaws
 - b. Srishti communicated dates of availability to Alison, awaiting Alison's response

4. 2025 Budget Approval
 - a. Voted to approve Working Budget and table till Gala expenses are confirmed
 - b. Other activities to be supported need to be discussed
 - c. Jessica needs access or info from Eventbrite, working with Kristen on this
5. Gala Award selection criteria development
 - a. North Carolina chapter uses rubric and general board discussion
 - b. Needs to be flexible with criteria and awarded on consensus
 - c. Need general guidelines
 - d. Consider nominations from members on Member of the Year and Employer of the Year

Old Business:

- WTS Annual Conference attendance: Srishti and Lindi to share conference photos with Kristen for WTS Arkansas social media update.
- **Quarterly Calls:** The 2025 Quarterly Chapter Leadership Call schedule and Zoom meeting links are now available in MyWTS Communities. [View the 2025 Quarterly Call Schedule](#)

New Business

- Q1 Report due 4/17
Report Submitted by Srishti on 4/16.

Committee Chair Reports

Membership – Julia & Claire

- Report out, summary below:

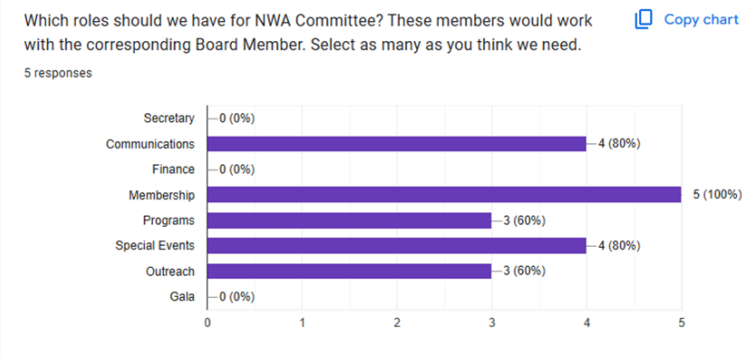
WTS-Arkansas Chapter Membership Report

Run Date: 5/2/2025

Total Current Members: 71 (incl. Marie Holder. 4 in grace period)

Public Sector:	15
Private Sector:	48
Student:	8

- NWA volunteer poll was sent by Julia



Finance – Jessica

- Outstanding receipts to finalize some reimbursements for gala expenses.
- Check for a pending sponsorship received by Lindi, needs to be deposited.
- 3 Outstanding sponsorships sent out last fall (Manhattan, Ergon, CEI): Katie S. to reach out to Manhattan Road & Bridge, CEI & Ergon taken care of by Lindi.
- WTS/AACE joint meeting – Payment not received from last year. Need to follow up with Kip regarding payment.
- ASCE-Joint NWA Program – Cost to be split 50/50 with ASCE and invoice to be sent via email to ATTN: Anna Negrete.
- ASPE- Got eventbrite payout, invoice to be drafted this week and to be sent to ASPE. Net cost for WTS – \$240.66
- 990 form to be signed and submitted to IRS by 15th May.

Communications – Kristen

- Report out
- Need details for May membership
- Website updates-Kristen updated Srishti's photo and bio.

Programs – Katie R.

- Report out
- June 12th Panel is set, bios from panelists have been received.
- Need suggestions for questions on work/life balance.
- Confirmed to raise Program prices starting June program by \$5
- Discussion to reduce partnership seats moving forward after Katie R. reviews partnership stats.
- Katie R. to send an email to sponsors about sponsorship levels/livestream arrangements for June 12th program.
- Katie R. is interested in continuing as Programs Chair for another 2 years, can train someone else for the term afterwards.

Outreach – Katie S./Srishti

- May Member Meetup planned in traffic room at ARDOT
 - Lindi and Katy to work on the ppt/board updates
 - Updates per committee to be given at the meetup.
- TinkerFest planning: Katie S. to reach out to Museum of Discovery for sponsorship packet.

Special Events – Jill

- Meeting to be planned at Sterling Market, Jen and Brad (AGC) to be invited.
 - AGC-NWA every 3rd Tuesday

Scholarships – Lindi/Amanda

- Scholarship awardees- Past years and current year,

WTS Arkansas Chapter-Advancing Women in Transportation Scholarship Endowment			
Scholarships Given:		\$	6,000.00
<u>Year</u>	<u>Scholarship</u>	<u>Recipient</u>	<u>Amount</u>
2023	Keli Wylie	Cheyenne Smock	\$ 1,000.00
2024	Keli Wylie	Bethanie Gourley	\$ 1,000.00
2024	WTS	Madeline Thompson	\$ 1,000.00
2025	Keli Wylie	Claire Swinney	\$ 1,500.00
2025	WTS	Karla Diaz-Corro	\$ 1,500.00

- Applications scored and discussed over the call. Scholarship awardees for this year are Claire Swinney and Karla Diaz-Corro, they will be notified via email around 5th May.
- List of winners to be uploaded on the website.
- Amanda shared the latest scholarship tracking spreadsheet which is available on teams site.

Gala -Temp: Lindi

- GALA Photo Booth info
 - <https://boothpics.com/GB93>
 - PW: wtsgala25

2025 GOALS

- NWA Engagement
- Public Sector/Agency Engagement
- Develop Board Member Succession
- Increase Chapter Membership
- Increase Partnerships

GENERAL DISCUSSION

- Open for discussion: Julia discussed how we could expand the definition of transportation for future WTS Arkansas scholarships.

2025 EVENT CALENDAR

- Dates established:
 - Board Meeting 1st Thursday, starting January 9
 - ✓ GALA January 30
 - ✓ NWA/ASCE – March 18 Lunch Program
 - ✓ 3/13 Lunch Program
 - ✓ 4/17 WTS After hours/ASPE
 - 5/7-9 Annual Conference
 - 5/21 Members Meetup
 - 6/12 Lunch Program
 - 7/17 Partner President Pancake
 - 8/14 Member Meetup
 - 9/25 Lunch Program
 - 10/16 WTS Afterhours/AGC joint venture
 - 11/13 Lunch Program
 - NWA Event TBD – Q3

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Meeting adjourned at 11:44 PM Motion: Lindi, 2nd: Claire

NEXT MEETING -JUNE 5, 2025

