



**➤ Our mission is to attract,  
sustain, connect and  
advance women's  
careers to strengthen the  
transportation industry.**

**Care to join us?**



**2020 CORPORATE PARTNERSHIP PACKET**



# What is WTS?

Women's Transportation Seminar (WTS) is an international organization dedicated to building the future of transportation through the global advancement of women. One of the greatest assets of WTS is its spirit of community, inclusiveness, and mutual support for both women and men, because it takes the growth and awareness of both women and men in transportation to achieve our mission.



## Benefits of WTS

**Networking:** WTS provides networking opportunities to the highest levels of the transportation industry through program events, speakers, and interaction with other WTS members.

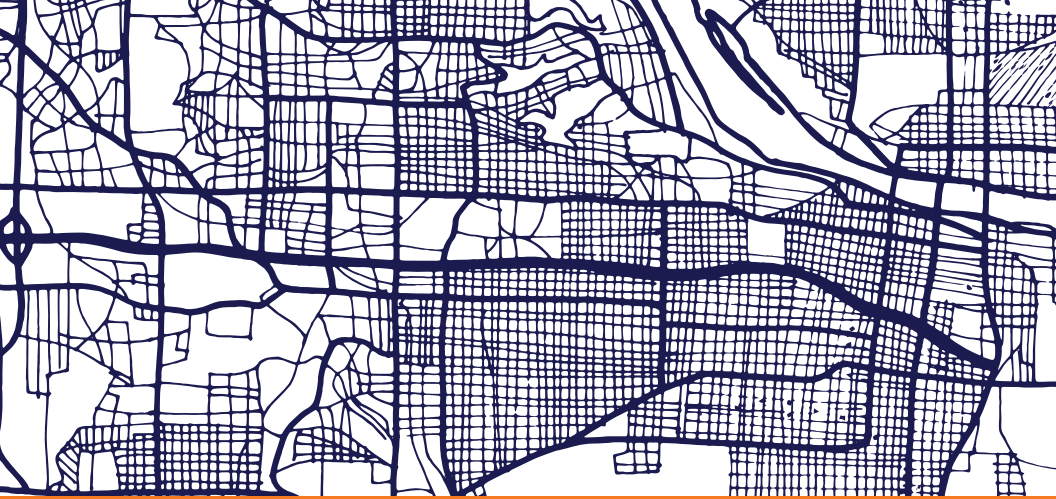
**Professional Development:** WTS offers a diverse mix of contacts within and across transportation sectors, educational and career-focused guidance and preparation, and access to the WTS International Career Center.

**WTS Knowledge Lab:** Knowledge lab is a members-only portal to documents, videos, transcripts, and other

resources that offer career and industry content that supplement live networking and industry events.

**Education:** WTS offers exceptional opportunities in education including leadership training, scholarship and fellowship opportunities, distinguished speakers, and much more.

**Mentoring:** WTS chapters offer successful mentoring programs, developed to benefit both the mentor and mentee and include sharing career success stories for future women leaders, building long-term relationships, and more.



## Meet our board



### **Keli Wylie | Chapter President**

#### **ARDOT**

Keli is Connecting Arkansas Program (CAP) Administrator at Arkansas Department of Transportation, where she coordinates and oversees preliminary engineering and construction services for the program's 36 projects statewide.



### **Jenny Cochran | Chapter Vice President**

#### **Garver**

Jenny is a Project Controls Specialist with experience in project management, risk analysis, and process analysis and design. She is currently developing material testing tools for ARDOT's Connecting Arkansas Program.



### **Jessie Jones | Chapter Treasurer**

#### **ARDOT**

Jessie is Division Head of Transportation Planning and Policy at ARDOT, where she leads transportation planning activities and provides support for program and project implementation.



### **Leslie Davis | Chapter Secretary**

#### **Harbor**

Leslie is Vice President and Principal of Harbor. With over 20 years of experience, she guides clients through environmental compliance requirements associated with permits, regulatory programs, and local corporate policies.



## Become a Corporate Partner

WTS Arkansas is just getting off the ground, and we need your help.

By becoming a corporate partner, you can support Arkansas's women in transportation and become an integral part of this exciting new network of professionals.

We offer multiple opportunities for your business to support WTS Arkansas.

To learn more and sign up, visit **[WTSArkansas.com/Partner](https://WTSArkansas.com/Partner)**.

	PLATINUM PARTNER \$2500	GOLD PARTNER \$1750	SILVER PARTNER \$1000	AGENCY/ SMALL BUSINESS PARTNER* \$500
Complimentary seats at each quarterly luncheon	8	4	2	2
Annual partner spotlight article in our newsletter	X			
Annual partner spotlight on all WTS Arkansas social media channels	X			
Recognition in all chapter emails	X	X		
Ad in our digital chapter membership directory	Full-page	Half-page		
Job postings in the WTS Arkansas newsletter	Unlimited	3	1	1
Recognition on WTSArkansas.com	Home & Partner pages	Partner page	Partner page	Partner page
Recognition on print signage and/or on presentation screen at all WTS Arkansas events	X	X	X	X

*\* Must provide small business certification*

## HAPPY HOUR ADD-ON \$300

Only four opportunities each calendar year! Sponsor the appetizers at one of our quarterly happy hour events and receive:

- Attribution in all marketing for the happy hour event
- Print poster at event appetizer table with your company logo
- Special designation on WTSArkansas.com Partners page



# The Arkansas Chapter

## WTS Chapters

Our vision is to be recognized worldwide as a network of transportation subject matter experts who are organized in chapters of transportation professionals and university students throughout the United States, Canada, and the United Kingdom, with strategic plans to expand further throughout the globe.

WTS International chapters are geographically-specific groups of volunteer members. Chapters connect members to the overall organization on a local level. By providing professional development, industry education events, mentoring to students and young professionals, and networking opportunities for members locally, WTS membership chapters are extremely important. WTS chapters are open to women and men in every country, in every transportation mode, and at every level in their career.

## WTS Chapter Benefits

**Global Networking:** WTS chapters are your connection to a global network of high-ranking industry professionals. Members of WTS Chapters have access to an international membership directory to connect with other transportation professionals around the world.

**Professional Development:** WTS chapters create quarterly programs that facilitate member interaction with distinguished industry speakers. Professional development programs are an opportunity to engage transportation leaders in discussions about the most vital transportation issues of the day.





**Career Center:** The WTS Career Center is the premier electronic recruitment resource for the industry. If you are looking for a new job, or are ready to take the next step in your career, the WTS online career center can help you find the right opportunities.

**Chapter Websites:** All WTS chapters are provided a website to promote event programming, networking events, and local industry information.

**Newsletters and Chapter Leader Communications:** Chapter members stay current on the WTS global network with the quarterly newsletter, TranShorts, and special chapter leader communications, Chapter Leader Notes, which contains information and tools to help grow WTS membership.

**Social Networks, WTS LinkedIn Group:** Connect, share, and form strategic alliances with transportation professionals around the world on WTS International's LinkedIn and other social media platforms.

**Worldwide and Regional Opportunities:** WTS chapters are connected to their peers through WTS International. Through WTS chapters you have opportunities for regional collaborations as well as participating in worldwide events and activities.



# Join WTS Arkansas with an individual membership

We encourage our corporate partners to talk to their employees about becoming members of WTS Arkansas. By becoming members, your employees can join an incredible group of Arkansan women and men who aim to grow individually and as an industry together.

## Types of membership

**Regular membership:** Dues based on annual salary, \$105-\$235

**Executive Leader membership:** \$300 Total

**Public Sector membership:** \$95 Total

**Executive Leader - Public Sector membership:** \$260 Total

**Educator:** To be considered an Educator you must be employed as a full-time teacher/professor at a Junior High School, Senior High School, or an accredited College or University. \$95 Total

Opportunities also available for students and retired professionals. Visit **WTSArkansas.com** for more information!

## Stay in touch

Follow our events and chapter news through any of our social media channels and website, or feel free to email if you have any questions!

 WTS ARKANSAS

 @WTSARKANSAS

 @ARKANSASWTS

 @WTSARKANSAS

INFO@WTSARKANSAS.COM

WTSARKANSAS.COM

PO BOX 26715, LITTLE ROCK, AR 72221